

# Privacy Policy for Seaclusion – Sanibel Island, FL

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Effective Date: June 12, 2025

Seaclusion ("we," "us," or "our") is committed to protecting the privacy of visitors and guests ("you") who access our website or use our services to book a stay at our rental property in Sanibel Island, Florida.

This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website, communicate with us, or provide information for rental purposes, including via SMS messaging.

## 1. INFORMATION WE COLLECT

We may collect the following types of information:

### A. PERSONAL INFORMATION:

- \* Full name
- \* Email address
- \* Phone number
- \* Mailing address
- \* Payment details (handled via secure third-party processors)
- \* Guest details provided at time of booking or inquiry

### B. USAGE DATA:

- \* IP address
- \* Browser type and version

- \* Pages visited and time spent
- \* Device information
- \* Referring websites or search terms

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## **2. HOW WE USE YOUR INFORMATION**

We use the information collected to:

- \* Process, confirm, and manage reservations
- \* Communicate about your stay, including updates, check-in instructions, and local recommendations
- \* Respond to your questions or requests
- \* Improve the functionality and performance of our website
- \* Send promotional offers or property updates (only with your consent)
- \* Send transactional or operational SMS messages (with your express opt-in consent)
- \* Comply with legal and regulatory obligations

## **3. SMS/TEXT MESSAGING**

By providing your phone number and opting in via our website, booking form, or other communication channels, you consent to receive SMS/text messages from Seaclusion regarding:

- \* Booking confirmations and reminders
- \* Check-in/check-out instructions

- \* Emergency or urgent property communications
- \* Promotional offers or seasonal availability (optional and only with your explicit consent)

Message frequency may vary. Message and data rates may apply. You can opt out at any time by replying STOP or contacting us directly.\*\*

We will never send marketing messages without your opt-in, and your number will not be sold or shared with unaffiliated third parties for marketing purposes.

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#### **4. SHARING OF INFORMATION**

We do **\*\*not sell\*\*** or rent your personal information. We may share your data only with:

- \* Trusted service providers (e.g., payment gateways, email/SMS platforms, property managers)
- \* Government or legal entities when required by law

All third parties are required to protect your data and use it only for the purposes we authorize.

#### **5. COOKIES AND TRACKING**

We use cookies and similar tracking tools to enhance your experience. These tools help us:

- \* Understand site usage and traffic
- \* Remember user preferences
- \* Improve content and navigation

You may disable cookies in your browser settings, though this may affect website functionality.

## **6. DATA SECURITY**

We use reasonable administrative, physical, and technical safeguards to protect your data. However, no internet-based system is entirely secure. We recommend you take your own precautions when transmitting sensitive information.

## **7. YOUR RIGHTS**

Depending on your location, you may have rights to:

- \* Access or correct your personal data
- \* Request deletion of your information
- \* Object to certain uses of your data
- \* Withdraw consent for marketing communications

To exercise these rights, reply to any message with STOP, or contact us directly at the number listed below.

## **8. CHILDREN'S PRIVACY**

Our services are not intended for children under 13, and we do not knowingly collect data from minors. If we learn that a child has submitted personal data, we will promptly delete it.

## **9. THIRD-PARTY LINKS**

Our website may link to external sites. We are not responsible for their privacy practices. Please review their policies before providing any personal information.

## **10. CHANGES TO THIS PRIVACY POLICY**

We reserve the right to update this Privacy Policy at any time. The latest version will always be available at [<https://seaclusion.co>](<https://seaclusion.co>), with the effective date clearly noted.

## **11. CONTACT US**

If you have questions about this Privacy Policy or our data practices, you can contact us at:

**SEACLUSION – SANIBEL ISLAND, FL**

Website: [<https://seaclusion.co>](<https://seaclusion.co>)

Phone: (239) 579-9458